



DURBAN, SOUTH AFRICA
3rd - 5th SEPTEMBER 2015



— In —
**GOOD
COMPANY**
— With —
FSC
SPONSORSHIP
OPPORTUNITIES

Raise the profile of your business at FSC's *In Good Company 2015*: Become a sponsor!

In Good Company 2015 is a unique event where you can raise the visibility of your business or organisation amongst a targeted audience committed to investing in a sustainable future for all.

How you can be involved: Sponsorship opportunities

In Good Company 2015 will reach a broad audience in many industry sectors, and the broader sustainability arena. There are a number of sponsorship opportunities that can be customised to fit your business or organisation to maximise your presence at the event.

For more information on sponsorship packages please contact:

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Samantha Venter, Key Account Officer - Africa,
FSC Africa Regional Office, s.venter@fsc.org



	Gold and FSC+20 CEO Forum Sponsor € 5,000 / 50,000 R	Gold and South African Dinner Sponsor € 5,000 / 50,000 R	Silver Sponsor € 3,000 / 30,000 R	Green Sponsor € 1,500 / 15,000 R	Bronze Sponsor € 800 / 8,000 R
Acknowledgement on event website according to the sponsorship option	✓	✓	✓	✓	✓
Product placement and promotional materials in delegates' bags	✓	✓	✓	✓	✓
Acknowledgement during coffee breaks according to the sponsorship option	✓	✓	✓	✓	✓
Complimentary event registrations	✓ (3)	✓ (3)	✓ (2)	✓ (1)	✓ (1)
Company logo on FSC social media sites	✓	✓	✓		
Company logo on all printed materials	✓	✓	✓		
Company logo displayed on the events background presentation	✓	✓	✓		
Table for display during the event	✓	✓	✓		
Company profile on event website	✓	✓			
FSC+20 Forum: Acknowledgement in communications and during the forum	✓				
Acknowledgement and logo displayed during the dinner		✓			

In Good Company 2013 sponsors

Sponsors received high visibility according to the participants' event evaluation. By the end of the event participants knew who the sponsors of the event were. The highest recognition figures reached 83.8% for sponsors with the most visibility. Depending on the sponsorship options and concept chosen, most sponsors scored between 30% and 60%.

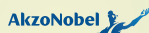
Gold sponsors



Duba•B8



Silver sponsors



dlh.

M&S



Nordic dinner sponsor



Bronze sponsors

JYSK

ScanCom

SIG Combibloc

SvendborgTryk

Goodiebag and coffee break sponsors

Marks & Spencer

Urtekram

Innocent

Staples

Arctic Paper

Rynkeby

HarperCollins Publishers

AkzoNobel

DS Smith Packaging

CSR.dk

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