

## **FSC Certification: Delivering Business Benefits**

Venue: Room **B220** at the Dubai Wood Show

Date: 12<sup>th</sup> to 14<sup>th</sup> March, every day from 2 pm to 6 pm

- Workshop – 90 mins from 2:00pm to 3:30pm
- Individual Meetings – One on one meeting with FSC International from 4:00pm to 6:00pm

Register and book your slots for individual meetings by writing to Anushree Shukla ([a.shukla@fsc.org](mailto:a.shukla@fsc.org)) or Luca Costa ([l.costa@fsc.org](mailto:l.costa@fsc.org)).

### **Workshop agenda (DRAFT)**

- Introduction
  - FSC Around the globe
  - Our Growth Story
  - Our supporters
- The value of FSC for business
  - Benefits for the construction sector
  - Benefits for the furniture sector
  - Success Stories
  - Brands with us
- Opportunities for collaboration
- Closing
  - Q&A and interactive section
  - Individual meetings